



CECILY SOMMERS, FUTURIST BIO

A global trends analyst, Cecily Sommers helps organizations understand and prepare for the emerging technologies, markets, and ideas shaping our world. She is the Founder and President of The Push Institute, a non-profit think tank that tracks significant global trends and their implications for business, government, and non-profit sectors over the next 5-10-25-50 years.

Many companies have benefited from the strategic foresight Cecily offers, Accenture, American Express, Best Buy, General Mills, Motorola, Target, Wrigley, and Yahoo! among them. Whether an executive briefing, scenario planning, or designing an innovation program and training for a multi-national corporation, clients find Cecily's straight-forward approach a welcome and practical antidote to the complex challenges they face.

A popular speaker at conferences, business schools and retreats across the country, Cecily treats her audience to a guided tour of the future, noting key opportunities and challenges along the way. Many more enjoy her entertaining trend report and analysis in her "Future Conversations" segment, heard regularly on Public Radio's *All Things Considered* as well as other media outlets. Cecily is a member of the World Future Society, was named by the Business Journal as one of twenty-five *Women to Watch* in 2005 and selected as one of *Fast Company's 2007 Fast 50 Reader's Favorites*.

Cecily Sommers has been described as "one of those rare people who is destined to make a mark, who has that special blend of heart, foresight, and leadership" (Andrew Zolli, Founder, Z + Partners, New York City). In the words of Merle Minda, President of Merle Minda Plus and former Senior Vice President of Fleishman-Hillard, "she is catalytic and brilliant."

Cecily is represented by [Tom Neilssen](#) of BrightSight Group
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